

Mark,

I attended a Brad Sugars seminar last night in Brisbane as a result of an invite I received from a internet based computer program company I currently use in the 2 jobs I hold down, you know the ones, everyone else refers to them as them as their "business", until they realize the truth of the matter, which is, they actually have a "job".

Anyway, at the beginning of the evening I really didn't know what to expect, as far as, would I have a significant increase in the understanding of the business coaching process, and am I missing out on anything?

After we had gone through his 29 point checklist I felt really glad that we have already touched on these areas, no matter how brief and we will nail them in due course. Sure I saw new methods of explanation, but essentially I had already received a pre-view of this information in its bare bones, real life format from you whether it was through the coaching sessions or through the many general conversations we have.

On the way out after the seminar I was really buzzing, not because of the presenter, but because I was chuffed with the fact I had already started the process and am now 4 months further down the path to owning a business, and not just a job. More so than anyone else in the room who had not commenced any form of coaching. There were at least 1000 people in the room and most of them were older than me and I kept wondering where they would be now if they had undertaken the business coaching journey 30 years earlier. By the time I'm their age I will certainly have that answer and be enjoying it.

I'm absolutely 100% confident I made the right decision to go with you and the ProfiTune systems. I like the fact that you are not a hard seller, and you are not flogging products or board games to fill in any gaps, because the fact is that you still deal with the issues which were talked about in the seminar and you cut to the chase without the fanfare.

The other thing about your coaching method is that you don't just hand over the answers even though you have them you make me work for them. I like this method because it makes me think and I am forced through purpose built questions to probe my own thoughts to find the answers and as a result the knowledge retention is higher and longer lasting.

Let's face it why would you want to travel to a destination in the bus when you have the opportunity to travel in the bullet train.

Regards,

Brett Hughes

Currently holding down two jobs (and doing the hours to prove it) and future owner of two successful businesses.